



# UNIT 5 Lessons 1, 3

PRECALCULUS A



## LESSONS:

- Exponential Functions & Graphs
- Graphs of Logarithmic Functions

(we'll talk about simplifying and solving  
the equations next week)

## The Parent Exponential Function:

$$f(x) = b^x$$

Where  $b$  is a positive real number  
and  $b$  is not equal to  $1$ .

... it is an exponential function because  
the variable is in the exponent!

## The Parent Exponential Function:

$$f(x) = b^x$$

Where  $b$  is a positive real number  
and  $b$  is not equal to  $1$ .

What would happen if  $b$  were equal to  $1$ ?

## Special Cases:

### Exponential Growth:

Where  $a > 0$  and  $b > 1$

$$f(x) = ab^x$$

### Exponential Decay:

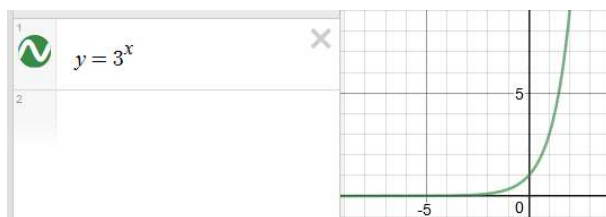
Where  $a > 0$  and  $0 < b < 1$

$$f(x) = ab^x$$

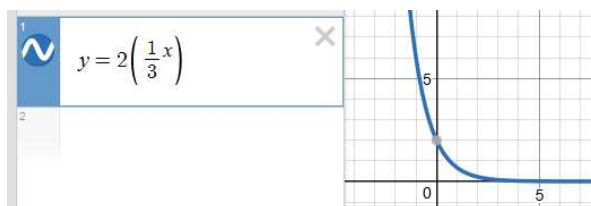
... FYI:  $a$  is the starting amount

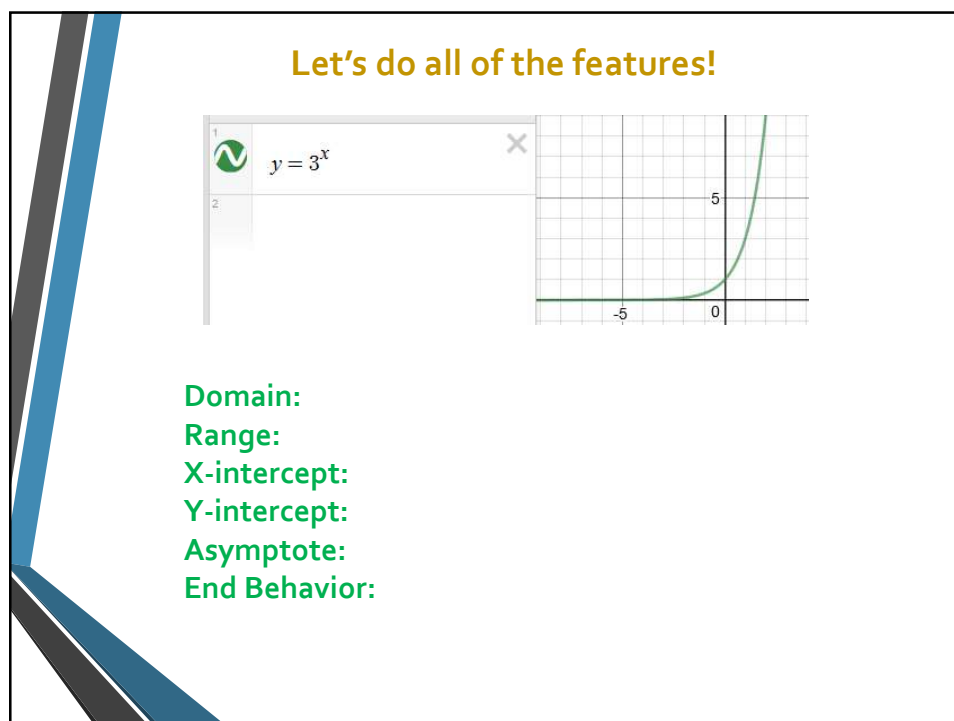
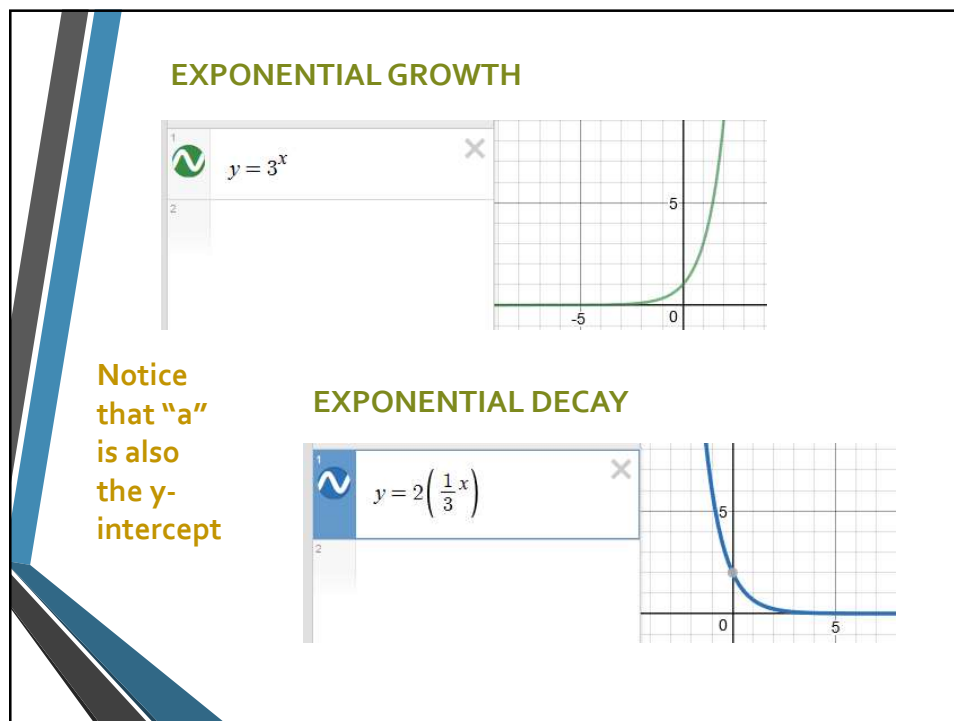
And you don't start with a negative amount ...

## EXPONENTIAL GROWTH

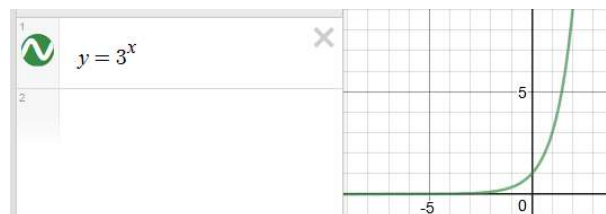


## EXPONENTIAL DECAY



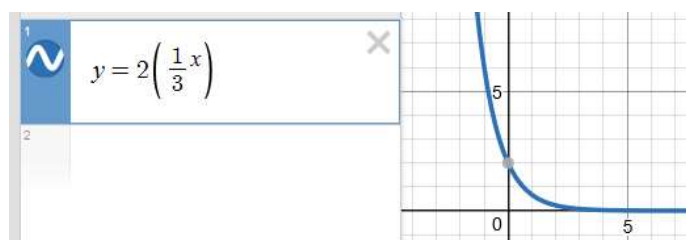


Let's do all of the features!



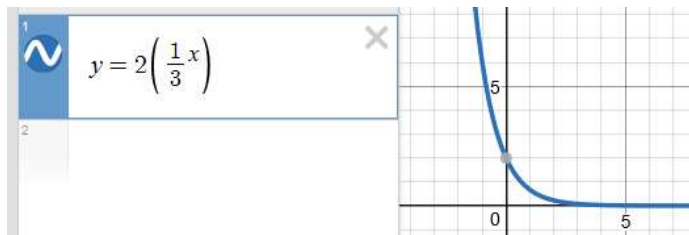
Domain:  $(-\infty, +\infty)$   
 Range:  $(0, +\infty)$   
 X-intercept: none  
 Y-intercept:  $(0, 1)$   
 Asymptote:  $y = 0$   
 End Behavior:  $f(x) \rightarrow \infty$  as  $x \rightarrow \infty$ ,  
 $f(x) \rightarrow 0$  as  $x \rightarrow -\infty$

Let's do all of the features!



Domain:  
 Range:  
 X-intercept:  
 Y-intercept:  
 Asymptote:  
 End Behavior:

### Let's do all of the features!



Domain:  $(-\infty, +\infty)$   
Range:  $(0, +\infty)$   
X-intercept: none  
Y-intercept:  $(0, 2)$   
Asymptote:  $y = 0$   
End Behavior:  $f(x) \rightarrow 0$  as  $x \rightarrow \infty$ ,  
 $f(x) \rightarrow \infty$  as  $x \rightarrow -\infty$

### Now for the Transformations! ... of course 😊

1<sup>st</sup> – Shifts (also known as Translations)

2<sup>nd</sup> – Stretch/Compress

3<sup>rd</sup> – Reflections

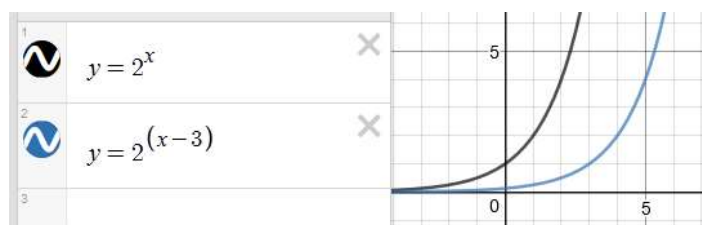
## SHIFTS (TRANSLATIONS)

Vertical shifts ( $k$ ) are added to the end of the function.

$$g(x) = b^x + k$$

Horizontal shifts ( $h$ ) are subtracted from the  $x$  before doing the parent function.

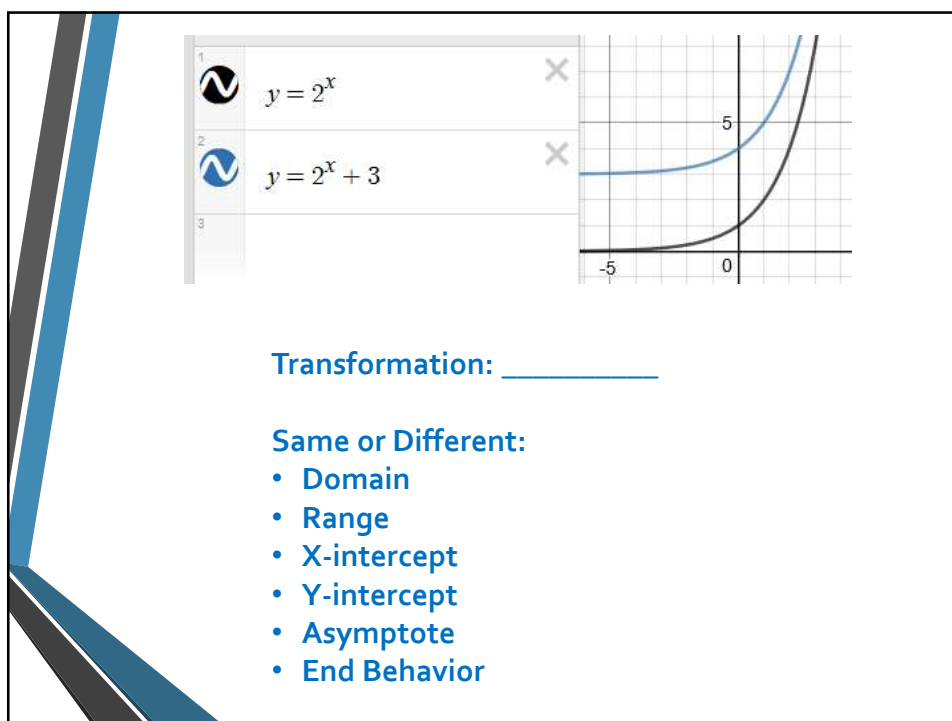
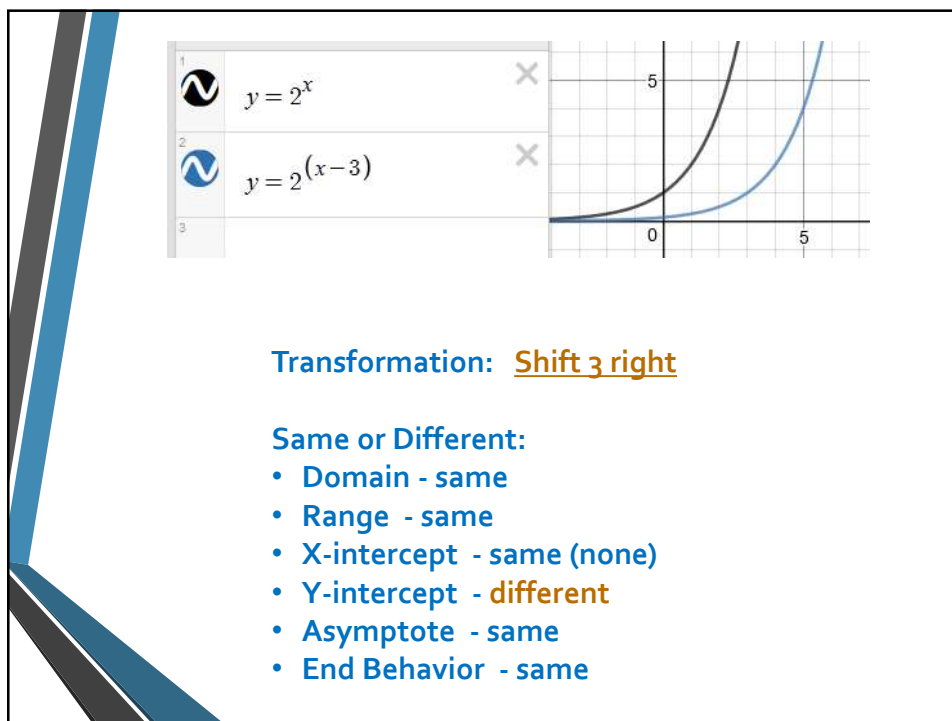
$$g(x) = b^{x-h}$$



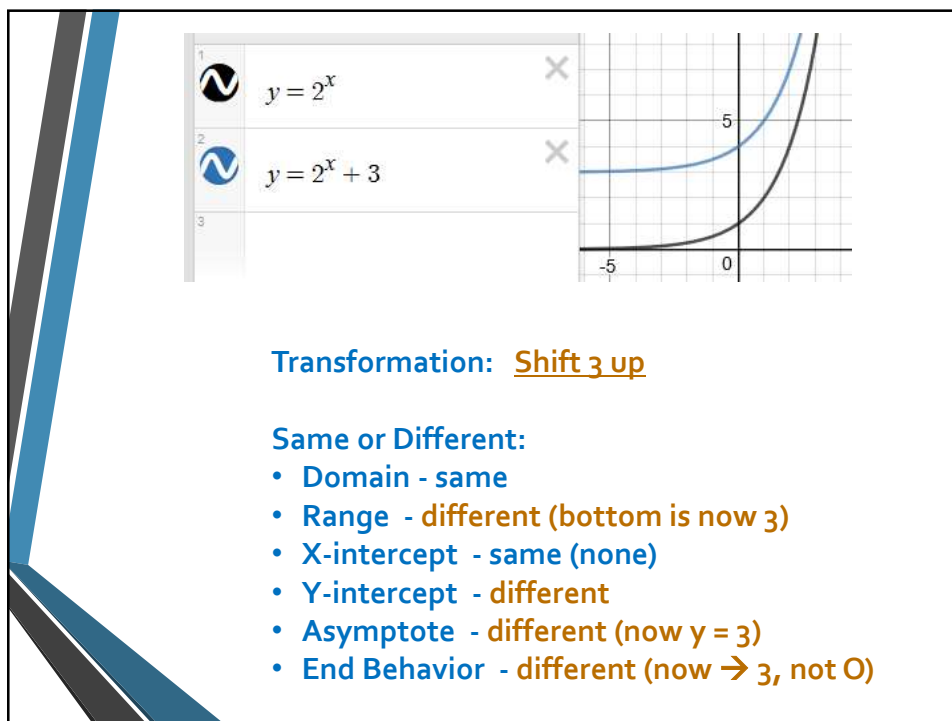
Transformation: \_\_\_\_\_

Same or Different:

- Domain
- Range
- X-intercept
- Y-intercept
- Asymptote
- End Behavior







### STRETCH OR COMPRESS

Vertical stretches or compressions are multiplied at the beginning of the function.

$$g(x) = ab^x$$

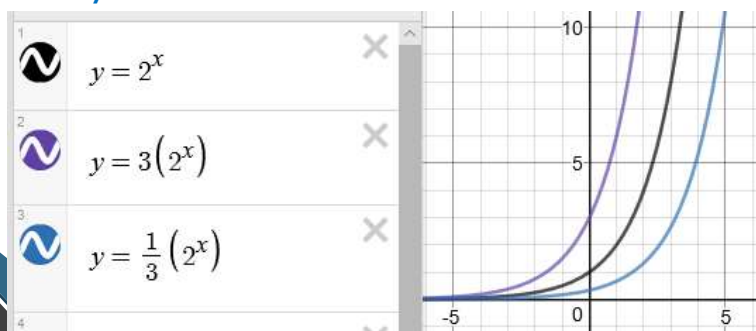
Horizontal stretches or compressions are multiplied by the  $x$  before doing the parent function.

$$g(x) = b^{cx}$$

$$g(x) = ab^x$$

A vertical stretch will be when  $a > 1$   
the graph stretches closer to the vertical axis  
by a factor of  $a$

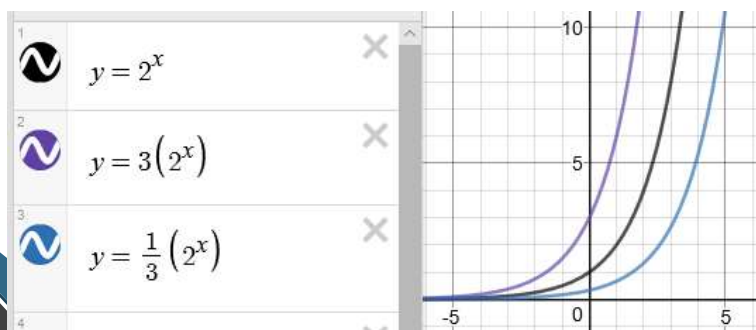
A vertical compression is when  $0 < a < 1$   
the graph compresses away from the vertical axis  
by a factor of  $a$



## VERTICAL STRETCH/COMPRESS $g(x) = ab^x$

Same or Different:

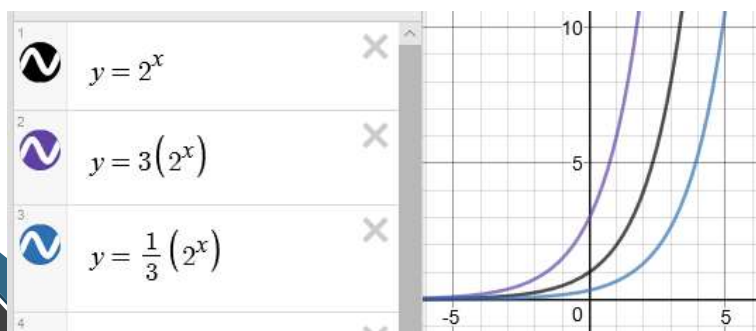
- Domain
- Range
- X-intercept
- Y-intercept
- Asymptote
- End Behavior



## VERTICAL STRETCH/COMPRESS $g(x) = ab^x$

Same or Different:

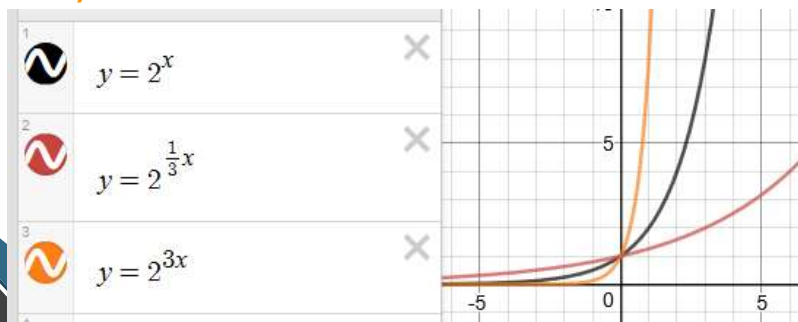
- Domain – same
- Range – same
- X-intercept – same (none)
- Y-intercept – **different**
- Asymptote – same
- End Behavior – same

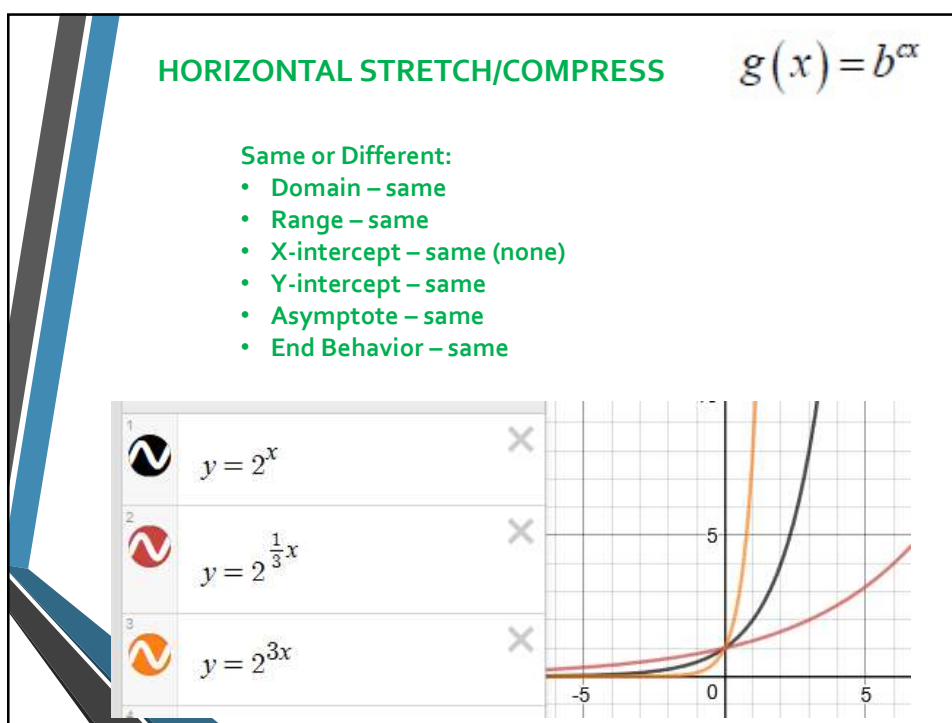
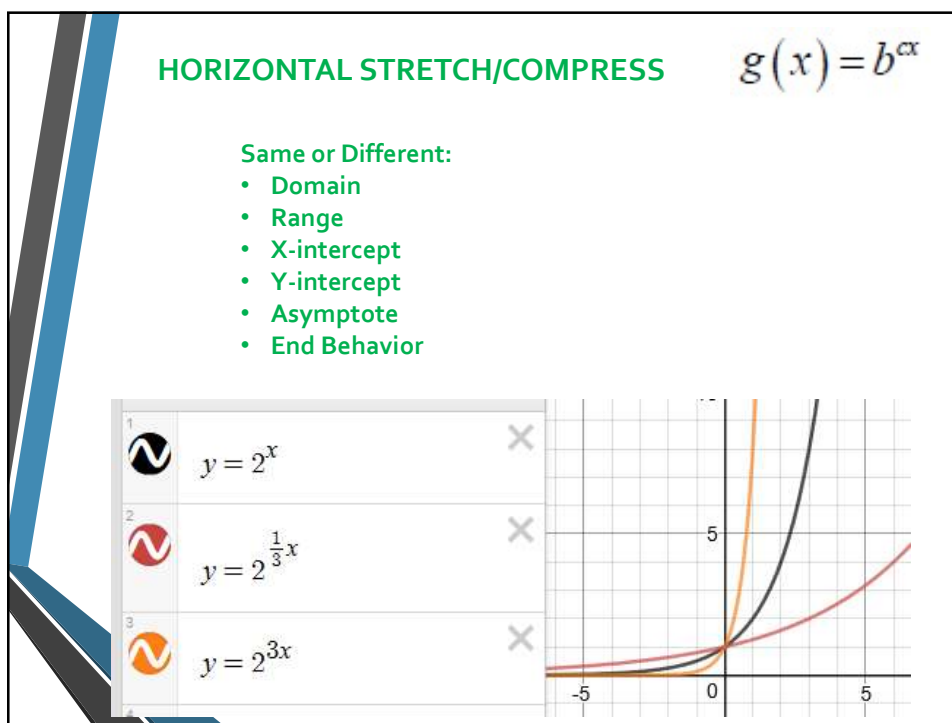


$$g(x) = b^{cx}$$

A **horizontal stretch** will be when  $0 < c < 1$   
the graph stretches closer to the horizontal axis  
by a factor of  $1/c$

A **horizontal compression** will be when  $c > 1$   
the graph compresses away from the horizontal axis  
by a factor of  $1/c$





## REFLECTION

A vertical reflection over the x-axis happens when the negative is at the beginning of the function

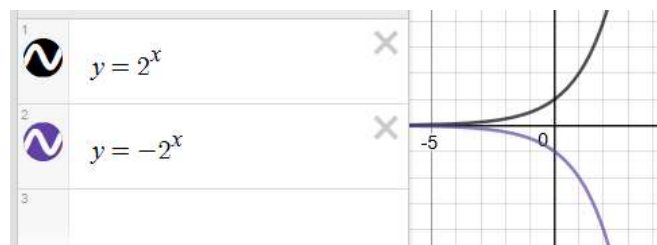
$$g(x) = -b^x$$

A horizontal reflection over the y-axis happens when the negative is on the x before doing the parent function.

$$g(x) = b^{-x}$$

## VERTICAL REFLECTION

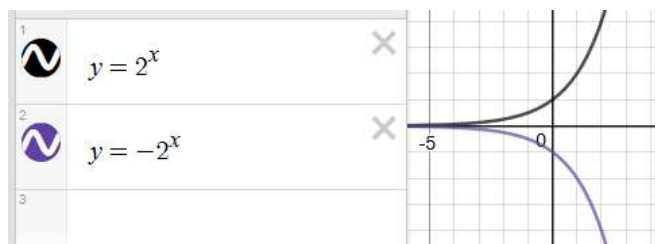
$$g(x) = -b^x$$



Same or Different:

- Domain
- Range
- X-intercept
- Y-intercept
- Asymptote
- End Behavior

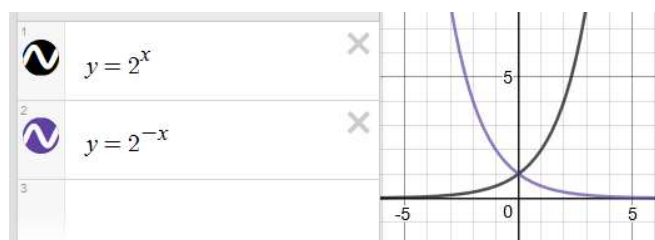
## VERTICAL REFLECTION $g(x) = -b^x$



### Same or Different:

- Domain – same
- Range – **different (reverses)**
- X-intercept – same (none)
- Y-intercept – **different (opposite)**
- Asymptote – same
- End Behavior – **different (in the  $x \rightarrow +\infty$  direction)**

## HORIZONTAL REFLECTION $g(x) = b^{-x}$



### Same or Different:

- Domain
- Range
- X-intercept
- Y-intercept
- Asymptote
- End Behavior

## HORIZONTAL REFLECTION $g(x) = b^{-x}$

1	$y = 2^x$	×
2	$y = 2^{-x}$	×
3		

**Same or Different:**

- Domain – same
- Range – same
- X-intercept – same (none)
- Y-intercept – same
- Asymptote – same
- End Behavior – **different (reverses)**

## Now to do them all together . . .

$$f(x) = ab^{c(x-h)} + k$$

Where a and c are not equal to zero,  
and b is a positive real number not equal to 1

Try  
changing  
this and  
see what  
happens!

1	$y = 2^x$	×
2	$y = -\frac{1}{3}(2^{-4x}) + 5$	×
3		

$b=2$   $a=1/3$   $c=4$   $h=0$   $k=5$   
 No Horizontal shift  
 Vertical compression by factor of  $1/3$   
 Horizontal compression by factor of  $1/4$   
 Vertical and Horizontal reflections  
 Vertical shift 5 up

**NEXT: the Inverse!!**

The inverse of the **EXPONENTIAL FUNCTION**

$$f(x) = b^x$$

is the **LOGARITHMIC FUNCTION**

$$f(x) = \log_b x$$

**REMINDER:**

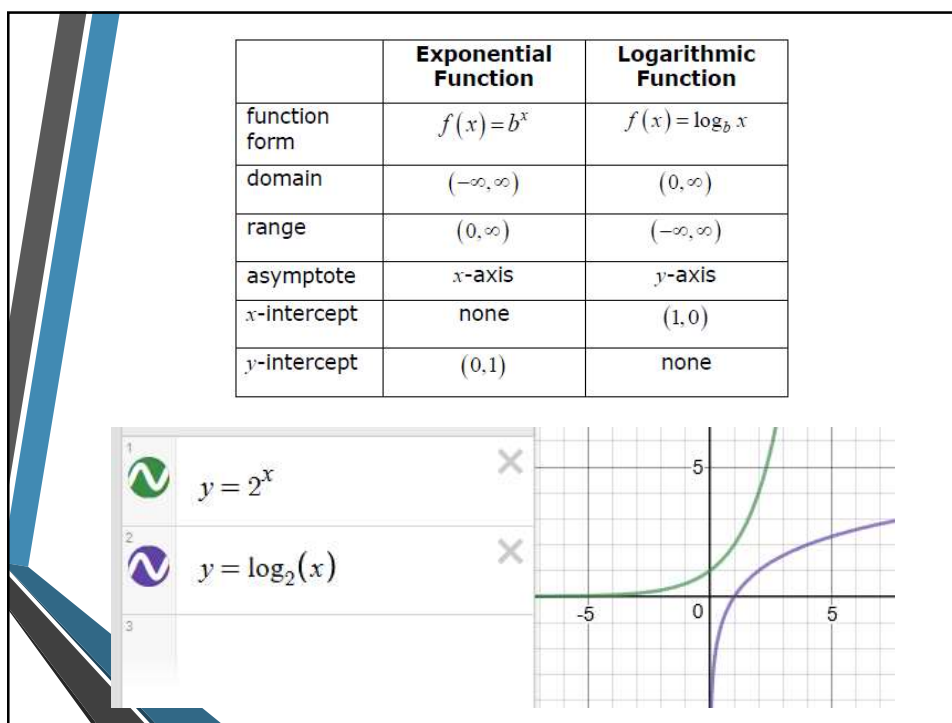
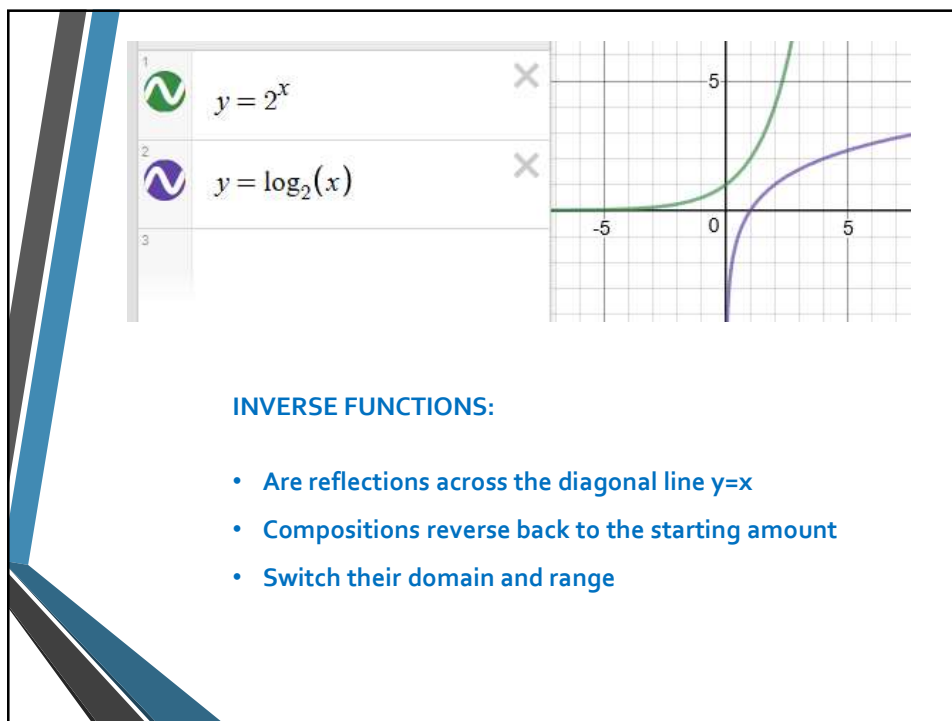
Logarithms equal the exponent, and have the same base as the exponential function.

**Exponential Form:**  $2^x = 16$

**Logarithmic Form:**  $\log_2 16 = x$

... we did this last year, and we will do more with these equations next week.





And, yes, we look at transformations of logarithms as well . . .

### SHIFTS (TRANSLATIONS)

Vertical Shift  $g(x) = \log_b(x) + k$

Horizontal Shift  $g(x) = \log_b(x - h)$

### STRETCH OR COMPRESS

Vertical stretches or compressions are multiplied at the beginning of the function.

When  $a > 1$ ,

the graph stretches closer to the vertical axis by a factor of  $a$

When  $0 < a < 1$ ,

the graph compresses away from the vertical axis by a factor of  $a$

$$g(x) = a \log_b x$$

Horizontal stretches or compressions are multiplied by the  $x$  before doing the parent function.

When  $0 < c < 1$ ,

the graph stretches closer to the horizontal axis by a factor of  $1/c$

When  $c > 1$ ,

the graph compresses away from the horizontal axis by a factor of  $1/c$

$$g(x) = \log_b(cx)$$

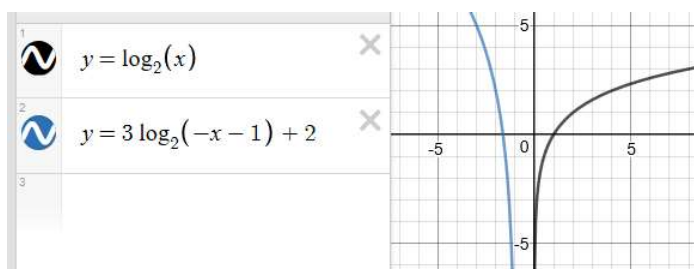
## REFLECTION

A vertical reflection over the x-axis happens when the negative is at the beginning of the function

$$g(x) = -\log_b x$$

A horizontal reflection over the y-axis happens when the negative is on the x before doing the parent function.

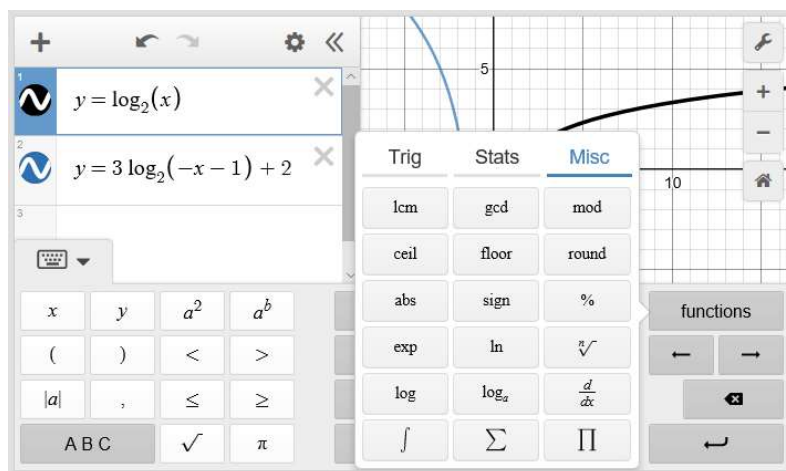
$$g(x) = \log_b(-x)$$



All together:

- Horizontal shift of 1 right
- Vertical stretch by a factor of 3
- Reflection over the y-axis
- Vertical shift of 2 up

By the way, to get a log in Desmos . . . Go to the Functions button and select the Misc tab.



## Questions??

Review the [Key Terms](#) and [Key Concepts](#) documents for this unit.

Look up the topic at [khanacademy.org](http://khanacademy.org) and [virtualnerd.com](http://virtualnerd.com)

Check our class website at [nca-patterson.weebly.com](http://nca-patterson.weebly.com)

\*Reserve a time for a call with me at  
[jpattersonmath.youcanbook.me](http://jpattersonmath.youcanbook.me)

We can use the LiveLesson whiteboard  
to go over problems together.

